



„We don't work against  
nature,  
but with it“



# The association

- Established 1992
  - 60 farmers from the municipal area
  - 1.250 hectares of green space is cultivated by the association members
- of these almost 100 hectares are steep slope meadows
  - another 145 hectares are contract nature conservation areas

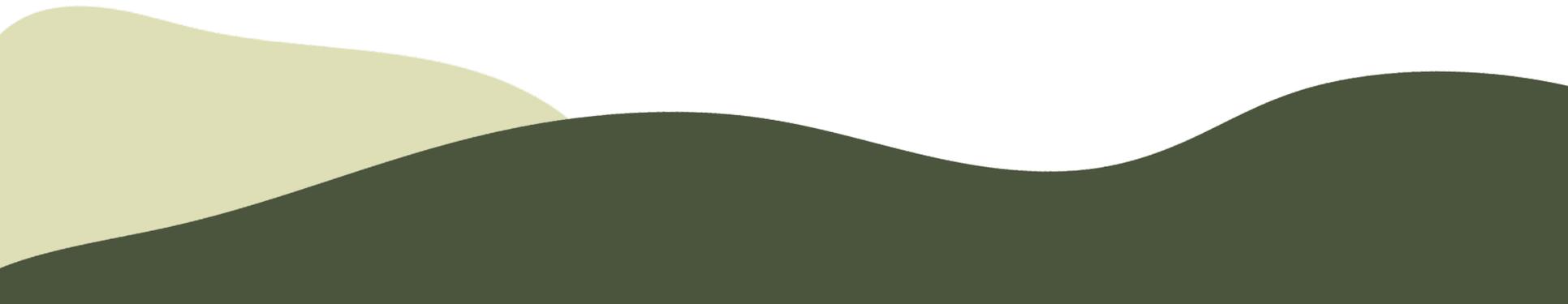


# Ecological Model



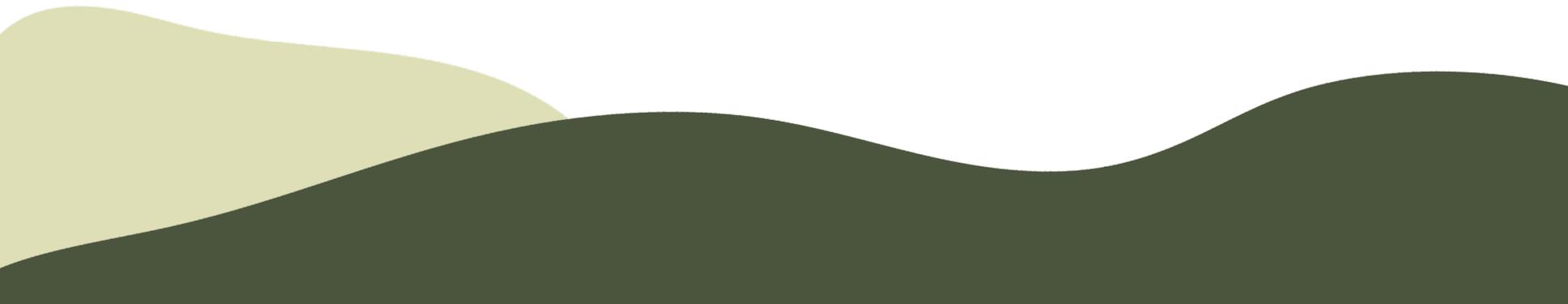
# The Ecological Model Bad Hindelang

- Since 1992 the eco-model regulates the cooperation between nature and agriculture
- The farmers of the association act in terms of the eco-model with the animal- and nature conservation
- Conservation of the unique mountain meadow and its biodiversity
- According to the ecological model, meadows should be mowed and cultivated to guarantee the biodiversity and to minimize the damage of the avalanche in the winter.



# The Ecological Model Bad Hindelang

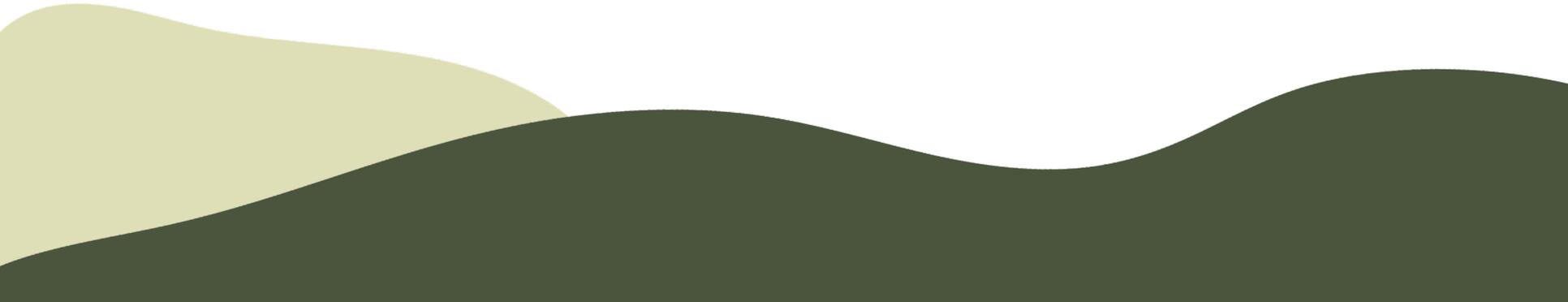
- Cultivation of the area without chemical herbicide application (=herbicides and pesticides) and synthetic mineral fertilizer
- Biogenetic free subsistence strategy in the business



# Sustainability



# What else is the association doing for sustainability?

- Landscape conservancy through mowing of steep mountain meadows (biodiversity/ biodiversity) & grazing (alpine farming)
  - One third of the farmers are certified bio-farmers
  - Long meadow season for the animal welfare (april-november)
  - Maximum of 1,5 livestock unit per hectare
  - 90% of the forage production results from the own business in Bad Hindelang
  - Direct marketing in Bad Hindelang (no long distances)
  - High air- and waterquality through gentle agriculture
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# Association & tourism



# Connection between association and tourism

- The guest can experience a unique biodiversity
- Ideal hiking options because of the cultivation from the area
- Authentic and familyfriendly farm holidays
- High air- and waterquality through gentle agriculture
- Mediation of tradition and value (e.g. example alps, „Viehscheid“,...)
- Special products (e.g. mountain cheese from the alpine pasture)
- UNESCO cultural heritage: alpine farming in Bad Hindelang

